



- ( ) 8. ATTACHMENTS: (Basic Sales Promo Permit Application Requirement)
- ( ) A. COMPLETE MECHANICS
  - ( ) B. REGISTRATION REQUIREMENTS: Certificate of registration for specific products as maybe covered by the sales promotion application, Business registration documents (for first time sponsor applicants)
  - ( ) C. AGREEMENT OF PARTICIPATING OUTLETS AND SPONSORS (for joint sponsorships)
  - ( ) D. LEGAL DOCUMENTS OF HIGH-VALUED PRIZES/GIVEAWAYS: As may be required such as for house and lot (title, blueprint, specifications, model, location plan, cost and area of the house and lot) or jewelry (certificate of appraisal signed by a legitimate appraiser)
  - ( ) E. MEDIA UTILIZED: (Please check appropriate medium used and submit required attachment)
    - ( ) RADIO AD (Audio Script)
    - ( ) TV/CINEMA AD (Story board)
    - ( ) WEB-BASED ADS (Screenshots of online ads)
    - ( ) EMAIL-BASED ADS (Email transcript)
    - ( ) TEXT-BASED ADS (Text transcript/Spiel)
    - ( ) POSTER (Layout of Artwork)
    - ( ) STREAMER Layout of Artwork)
    - ( ) PRINT AD (compre)
    - ( ) MAILERS (compre)
    - ( ) FLYERS (compre)
    - ( ) OTHERS: \_\_\_\_\_
    - At least one advertising material shall contain the **complete mechanics, duration, coverage** and clause “**Per DTI Fair Trade Permit # R4A-RIZ \_\_\_\_\_, series of 2023**”.
    - All other Ad materials with incomplete mechanics shall indicate - “See/visit \_\_\_\_\_ for complete details”, “promo duration”, and “Per DTI-(office)Permit # \_\_\_\_\_ Series of \_\_\_\_\_” at the **bottom right of the page**.
  - ( ) F. OTHERS: (Please refer to list of requirements per scheme)

## U N D E R T A K I N G

I/We hereby understand and agree that:

1. DTI-(name of office/agency shall act on this application within fifteen (15) days from receipt of complete documents.
2. If I/We do not receive any communication from DTI-(name of office/agency) after submission of complete documents/requirements within the prescribed fifteen (15) days, the above application shall be deemed approved. However, such presumption of approval shall not absolve us from violations other than our lack of permit from your Office.

Authorized Representative of:

SPONSOR	ADVERTISING AGENCY
_____ SIGNATURE	_____ SIGNATURE
_____ PRINTED NAME	_____ PRINTED NAME
_____ DATE	_____ DATE